



“NICOLAE TITULESCU” University of Bucharest
Faculty of Economics and Business Administration
Specialization: Business Administration
Length of the programme of study: 3 years
PROMOTION: 2021 - 2024

CURRICULUM
1st YEAR, 1st SEMESTER
2021 – 2022

Nr. crt.	DISCIPLINES	Type	Code	No. of hours			No of credits	Assessment Type	No. of weeks
				C	S	L			
1.	Management	DF	S.A.1.1.1.1	2	1	0	5	E1	14
2.	Microeconomics	DF	S.A.1.1.1.2	2	2	0	6	E1	14
3.	Finance	DF	S.A.1.1.1.3	2	2	0	6	E1	14
4.	Applied Mathematics	DF	S.A.1.1.1.4	2	2	0	6	E1	14
5.	Marketing	DF	S.A.1.1.1.5	2	2	0	5	E1	14
6.	English	DC	S.A.1.1.1.6	0	2	0	2	V1	14
7.	Physical Education	DC	S.A.1.1.1.7	0	1	0	1CS	V1	14
TOTAL				10	12	0	30	E=5; V=2	

Rector, Prof. PhD. MIHAI ADRIAN HOTCA

Dean, Assoc. Prof. PhD. MARIA GRIGORE



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CURRICULUM
1st YEAR, 2nd SEMESTER
2021 – 2022

Nr. crt.	DISCIPLINES	Type	Code	No. of hours			No. of credits	Assessment Type	No. of weeks
				C	S	L			
1.	Macroeconomics	DF	S.A.1.2.1.1	2	2	0	6	E2	14
2.	Fundamentals of Computer Science	DF	S.A.1.2.1.2	1	0	2	4	E2	14
3.	Accounting	DF	S.A.1.2.1.3	2	2	0	6	E2	14
4.	Statistics	DF	S.A.1.2.1.4	2	2	0	6	E2	14
5.	SME Management	DD	S.A.1.2.1.5	2	2	0	6	V2	14
6.	English 2	DC	S.A.1.2.1.6	0	2	0	2	V2	14
7.	Physical Education 2	DC	S.A.1.2.1.7	0	1		1CS	V2	14
	TOTAL			9	11	2	30	E=4; V=3	

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CURRICULUM
2nd YEAR, 1st SEMESTER
2022 – 2023

Nr. crt.	DISCIPLINES	Type	Code	No. of hours			No. of credits	Assessment Type	No. of weeks
				C	S	L			
1.	Commercial Law	DF	S.A.2.1.1.1	2	0	0	3	V3	14
2.	Negotiation Techniques	DD	S.A.2.1.1.2	2	2	0	5	E3	14
3.	Computational Statistics	DD	S.A.2.1.1.3	2	0	2	6	E3	14
4.	Fiscality	DD	S.A.2.1.1.4	2	2	0	6	E3	14
5.	Consumer Behaviour	DD	S.A.2.1.1.5	2	2	0	5	E3	14
6.	Physical Education 3	DC	S.A.2.1.1.6	0	1	0	1CS	V3	14
7.	Banking Techniques and Operations	DD	S.A.2.1.2.1	2	2	0	5	V3	14
	TOTAL			12	9	2	30	E=4; V=3	

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CURRICULUM
2nd YEAR, 2nd SEMESTER
Academic year 2022 – 2023

Nr. crt.	DISCIPLINES	Type	Code	No. of hours			No. of credits	Assessment Type	No. of weeks
				C	S	L			
1.	Competing Mechanisms and Prices	DD	S.A.2.2.1.1	2	2	0	5	E4	11
2.	Business Funding	OI	S.A.2.2.1.2	2	1	0	3	V4	11
3.	Econometrics	DF	S.A.2.2.1.3	2	2	0	5	E4	11
4.	European Business Environment	DD	S.A.2.2.1.4	2	2	0	5	E4	11
5.	Financial Management	DD	S.A.2.2.1.5	2	2	0	5	E4	11
6.	Physical Education 4	DC	S.A.2.2.1.6	0	1	0	1CS	V4	11
7.	Internship	DD	S.A.2.2.1.7			30 ore	3	Clv4	3
8.	International Marketing	DD	S.A.2.2.2.1	2	2	0		V4	11
	TOTAL			12	12	0	30	E=4; V=3; Clv=1	

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Curriculum
3rd YEAR, 1st SEMESTER
2023 – 2024

Nr. crt.	DISCIPLINES	Type	Code	No. of hours			No. of credits	Assessment Type	No. of weeks
				C	S	L			
1.	Business Project Management	DD	S.A.3.1.1.1	2	2	0	5	E5	14
2.	Financial and Economic Analysis	DD	S.A.3.1.1.2	2	2	0	6	E5	14
3.	Human Resources Management	DD	S.A.3.1.1.3	2	2	0	5	E5	14
4.	Marketing Research	DD	S.A.3.1.1.4	2	2	0	5	V5	14
5.	Insurance and Reinsurance	DD	S.A.3.1.1.5	2	2	0	5	E5	14
6.	Electronic Commerce	DD	S.A.3.1.2.1	2	0	1	4	V5	14
	TOTAL			12	10	1	30	E=4; V=2	

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CURRICULUM
3rd YEAR, 2nd SEMESTER
2023 – 2024

Nr. crt.	DISCIPLINES	Type	Code	No. of weeks			No. of credits	Assessment Type	No. of weeks
				C	S	L			
1.	Logistics and distribution of goods	DD	S.A.3.2.1.1	2	2	0	5	E6	14
2.	Business ethics	DF	S.A.3.2.1.2	2	0	0	3	V3	14
3.	Quality management	DD	S.A.3.2.1.3	2	2	0	6	E6	14
4.	Entrepreneurship	DD	S.A.3.2.1.4	2	2	0	6	E6	14
5.	Economic projects	DD	S.A.3.2.1.5	0	4	0	4	Clv6	14
6.	Business investment strategies	DD	S.A.3.2.2.1	2	2	0	6	E6	14
	TOTAL			10	12	0	30	E=4;V=1;Clv=1	

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